

THE 8 DRIVERS OF IMPLEMENTAGILITY™

You have your strategy...

And now? >>>

Marco Mancesti



IMPLEMENTAGILITY™

Driver 1 / 8

Insight

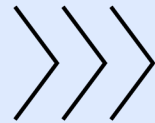


A HOSTAGE SITUATION

There's a disruption almost every day !

It is now even stressful waking up in the morning and
unlocking the smartphone !

We have the same symptoms as if we were hostages !



And we're supposed to execute a strategy ?

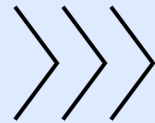
Why don't we just go with the wind ?



IN A WAY... THAT WOULD BE MUCH EASIER

We have a vision, that's good enough !

And no more the hassle of explaining
the strategy in the company ...



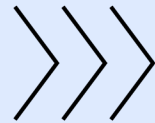
... And what if disruption...
was part of the strategy ?



WELL THEN...

It's a complete mindset shift.

Creating the obsession that in every disruption there is an opportunity, a unique call for action



Sounds great!

But how ?



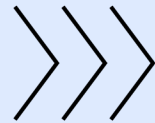
FIRST CREATING THE CAPABILITY FOR INSIGHT

Who are my stakeholders ? What are the dynamics ?

What are the trends and weak signals in the landscape ?

How are my traditional competitors moving ?

Which unconventional actors might enter the playing field?



OK...

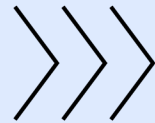
But how about the mindset ?



THE MINDSET SHIFT

It can only come from the top.

For each disruption, each context alteration,
a communication about it, that includes the
opportunity created and being harvested.



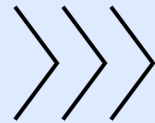
Why is insight important for
Implement **agility** ?



INSIGHT AND IMPLEMENTAGILITY

Insight, this unique ability to "read the air" or "read the game", implies that the capability and mindset of constant attention on context evolution are present throughout the company.

This integrated alertness is the core trigger for agility



IMPLEMENTAGILITY™

You have your strategy... And now?

Stay tuned! Coming soon...

Driver 2 - Guidance

Marco Mancesti

